

Writing College Admissions Essays?

We Mentor You to Tell Your Authentic and Relevant Story



Initial Questionnaires to help the student determine:

- Who is she/he?
- What is unique about him/her?
- What makes her/him stand out?
- What makes him/her a great fit for a college?

Resume Preparation:

- Presenting the student's achievements

Strategically aligning the College Essay prompts:

- Using the various prompts for each college to holistically tell the student's story
- An authentic story and relevant to the specific college

At Unleash the Inner U, our focus is to help mentor the student with the College Essay Writing process. This is the student's story.

Grounded in psychology, we are focused on helping the student first understand themselves better. As they understand themselves better, they can find the experiences in their lives to share, that exemplifies who they are.

When all else is similar in the college application process (test scores, grades, leadership roles, extracurriculars, references), it is the authentic, relevant and outstanding story of the student that makes the difference.

1

HELP THE STUDENT UNDERSTAND HER/HIMSELF BETTER

2

UNDERSTAND WHAT EXPERIENCES OF LIFE HELP SHAPED THEM

3

MENTOR THEM TO WRITE THEIR AUTHENTIC AND RELEVANT STORY

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Unleash the Inner U, based in New York City, New York, USA, has a unique program for Writing College Admissions Essays.

This program is specially designed to first help the student understand themselves. Once we know who we are at a deeper level, then we can tell our story better; the story that should be told; the story that's authentic, relevant, helps us stand out and showcases our ability to add value.

How do we start?

Every year, college essay prompts are usually released in July/August for the upcoming application year. Students are finalized for this program between January - April. We start working together in May/June.

Prior to this time, students are occupied with taking tests for colleges (SAT/ACT/SAT2/AP/etc), school, grades and regular extracurriculars. Starting summer vacation, they have the time to focus on discovering themselves, finalizing their college lists, and then writing, writing, and more writing Great essays take time...

The Process

We'd love to hear from you. If this program is interesting for you, please send us an email at essays.unleashtheinneru@gmail.com and we will ask you to complete a profile page, so we can understand you better, and then set up an initial Discovery call.

Discovery calls are usually made from Jan - September, about half hour, for both parties involved to see if they would like to move forward. Early commitment is important as a limited number of students are onboard this program every year. Once both parties have committed, we start sharing the documentation work with guidelines for completion, schedule of upcoming calls.

Depending on the program signed up for, we email questionnaires, values, experiences, profiles, etc, for the student to answer (parents may assist the student to discover him/her self initially; afterwards it's the student's story). As these are completed and emailed back, we review and set up the first call (usually via Zoom), about 1 hour with the student, and parent, if they'd like to participate. Subsequent calls are only with the student.

Mentoring the student in truthful self discovery is essential. Only then, the student is able to provide deep insights about her/himself in the college essays. Understanding that depth is fundamental to be able to present it.

Subsequently, we review colleges selected, begin preparing resume, and the Personal Statement.

Once specific college essay prompts are available in July/August, we dive into brainstorming and possible ways to answer the prompts. Discuss techniques, identify experiences, begin to write 1st drafts. Then we finalize the Personal Statement, finalize supplemental essays. Target at least 2 weeks before submission deadline.

We offer 5 different programs based the services you may need:

- 1 - My Authentic Self Quest - begins in June - fully immersive (early commitment required)**
- 2 - My Real Expression - begins in April til September - fresh writing for Essays**
- 3 - Crafting Me - begins in August til October - student comes in with essays written for editing**
- 4 - Just My College - begins in April til beginning Oct - essays for 1 college**
- 5 - Me Personally - begins in April til beginning Oct - writing the Personal Statement (common for most colleges)**